



## **CSR practices in Industrial Areas of Delhi** **By Mr. Tarun Kumar**

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The Industrial areas of Delhi which includes Okhla, Naraina, Mayapuri, Wazirpur and Lawrence Road, basically is the home to Small Scale industries in the capital. The study while looking at the CSR practices being followed by SME's focuses on Okhla, which is one of the first industrial estates to be set up in Delhi and India and is regarded as the industrial nerve center of Delhi.

The Okhla industrial area is divided into four phases and houses many industries dealing from manufacturing machines to plastics to chemicals. The third phase of Okhla is an exception in the sense that it houses some big companies like Bharti and Airtel. The study points that a number of SME's in Delhi are aware of CSR practices. This might be due to the fact that they belong to the Capital. Moreover, as many as 40 companies from Okhla are members of Confederation of Indian Industry which exposes them to various aspects of CSR.

While most of them have no particular agenda on CSR, many of them are involved in some development activity like donating clothes or holding blood donation camps etc. But the industry associations of these companies have no guidelines on CSR or any development activity. As far as labour and environmental issues are concerned all of them follow the government guidelines under CEPT which is strictly enforced in the National Capital Region of Delhi.

The study feels that there is scope of taking up the agenda of CSR among these small and medium companies in the capital. The study points that due to the proximity and presence of a number of organisations dealing in CSR, there is a lot of scope of involving the SME associations and sensitizing them on CSR issues and thus take the agenda forward.